

# BEAUTY ADVISOR SPOTLIGHT LOOK

An Estee Lauder Beauty Advisor must be well groomed at all times with their style and look representing the Estee Lauder brand to stand out as Brand Ambassadors.

## Spotlight Expectations

- Uniform must be current Collection and worn to a High Standard
- Estee Lauder Skincare, Makeup and Fragrance must be Worn at all times on Counter.
- Smart Professional shoes in Black, Navy, Nude or Red
- Hair to enhance your natural style: Extensions must be well maintained and not visible
- If false lashes are worn they must be applied to a high standard.
- Nails at the Correct Length for Product application and well Maintained – just over the nail bed, natural shape & length
- Interpret the brand through stylish fashionable accessories

Be a style influencer & remember you are a Beauty Ambassador!

